



23 DECEMBER LOBETHAL PAGEANT INC.
PO Box 483, Lobethal SA 5241
ABN: 87209665972

29 July 2024

Dear Christmas Pageant Supporter,

Do you remember 23 December 2018 when Lobethal had its last normal Christmas? Then we get the news that the Lights of Lobethal committee are not running a pageant at all in 2024.

This prompted some enthusiastic locals to form a not-for-profit organization called **23 December Lobethal Pageant Inc** who are dedicated to preserving the 60-year tradition of a Christmas Pageant on 23 December each year.

It will be bigger and better than ever before, so we ask you to be part of the success.

We have a fresh and passionate committee who invite you to sponsor this pageant which is being run by the community, for the community. The main obstacle we currently face is that we have no funds at all, to pay for all the unavoidable expenses like insurance, legal fees, ambulance, IT solutions, toilet hire, advertising, printing and postage.

We have tailored our sponsorship schedule to suit absolutely everyone. We would like to acknowledge goods, time or materials as donations. We can even tailor advertising and exposure to suit you. Every sponsor will get a Certificate of Appreciation.

We would also like you to consider putting a float in the pageant. It is a fantastic way to promote your business, or just to have some fun. We will give you more details about that in the next few weeks. We are sure that, with what we have planned, the 2024 pageant will be spectacular, and become the benchmark for years to come. Be part of the town's history and join us for this special night. Read on to see what you get for your sponsorship dollar, goods or service in kind:



23 DECEMBER LOBETHAL PAGEANT INC
2024 SPONSORSHIP



STAR SPONSORS - SHINE THE BRIGHTEST

You're guaranteed to shine the brightest with this option.

Your business name or logo will feature in a premium position on a Mill Square billboard, ensuring maximum exposure and acknowledgement.

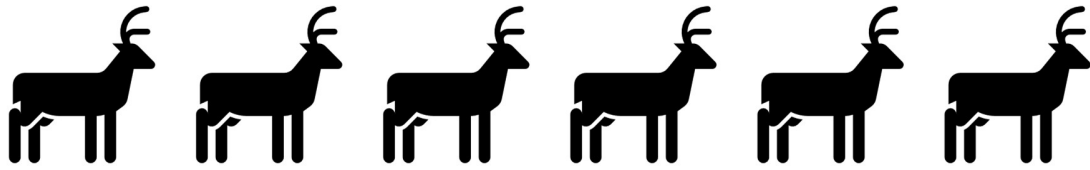
Your business will have prime position on our website and Facebook page with interactive links to your business and social medium of your choice.

Your business will receive the highest level of media promotion including televised, digital and printed advertising.

Your business advertising will feature in the 2024 Souvenir Pageant Brochure with various options outlined below.

Appreciation certificate will be provided for you to display.
It doesn't get bigger or better than this option.

☆☆☆☆☆	FIVE STAR	\$5,000 or more	Full Page
☆☆☆☆	FOUR STAR	\$4,000 or more	3/4 Page
☆☆☆	THREE STAR	\$3,000 or more	2/3 Page
☆☆	TWO STAR	\$2,000 or more	1/2 Page
☆	ONE STAR	\$1,000 or more	1/3 Page



REINDEER SPONSORS - PULL THEIR WEIGHT

You'll be pulling your weight sponsoring with this option.

Three and four reindeer sponsors' names or logo
will be on a Mill Square billboard.

Strong position on our website and Facebook page with interactive links.

Active promotion of your business via all media opportunities.

Appreciation certificate will be provided for you to display.

****	FOUR REINDEER	\$800 or more
***	THREE REINDEER	\$600 or more
**	TWO REINDEER	\$400 or more
*	ONE REINDEER	\$200 or more



CHRISTMAS TREE SPONSORS - LIGHT UP THE ROOM

You'll feel like you light up the room with this type of sponsorship and you will know that you are a vital part of our pageant's success. Your name will appear on our website and Facebook page or you can stay anonymous, if you wish.

Appreciation certificate will be provided for you to display.

^^^^^	FIVE TREES	\$100 or more
^^^^	FOUR TREES	\$ 80 or more
^^^	THREE TREES	\$ 60 or more
^^	TWO TREES	\$ 40 or more
^	ONE TREE	\$ 20 or more

23 DECEMBER LOBETHAL PAGEANT INC. - 2024 COMMITTEE MEMBERS

Chairperson:	Leanne Haywood	Float Manager:	Nerissa Schache
Vice-chairperson:	Niell Schubert	Float Marshall:	Tina Green
Treasurer:	Chris Browning	Assistant Marshall:	Rhiannon Green
Assistant Treasurer:	Tracy Juers	Living Nativity Rep:	Janet LePage
Secretary:	Lee Oliver	Centennial Hall Rep:	Daniel Schache
Assistant Secretary:	Tracy Juers	Sponsorship Advisor:	Samantha Hocking
Emergency Services:	Richard Pearson	Youth Rep:	Gus Dykshoorn
		Youth Rep:	Rylan Peel



Please complete and return this section to us by emailing admin@lobethalpageant.com.au or give to a committee member.
If you have any queries, please phone Leanne Haywood on 0419-865-805.
The earlier you sponsor us, the more exposure you get.

Payments can be made to 23 December Lobethal Pageant Inc
PO Box 483, Lobethal SA 5241 ABN: 87 209 665 972

Beyond Bank: **BSB: 325-185 Account: 040 817 87**

Please use your name as a reference if sponsoring electronically.
All amounts are GST exclusive. A Tax Invoice will be issued where requested.
Tax Invoice Required: YES (Please Circle) NO
I would like my appreciation certificate - emailed (Please circle) posted.

Contact Name: _____

Company/Business Name: _____

Address: _____

Email: _____

Contact Phone Number: _____

Sponsorship/Donation Amount: _____

Date Donated: _____

Comments: _____
